

**ANALYSIS OF SUPPLY CHAIN PROBLEMS IN FISH PROCESSING SECTOR;
TWO CASE STUDIES FROM JAFFNA DISTRICT**

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ABSTRACT

The fisheries sector is one of the most in the economy of the Sri Lanka by providing direct, and indirect employment to the country. The emergence of marketing channel may provide alternative avenue through which fish can move from producer to consumer. To date, lack of research has been conducted to determine the supply chain problem in Jaffna fishing sector. purpose of the research is to identify the supply chain problems in the fishing sector in Jaffna, and explore them to the relevant organizations. There were two organizations selected in Jaffna District, which involve with the supply chain activities in fish processing sector. Data were collected from 35 seafood traders, fishermen, related organizations, through in-depth interview, and focus group discussion to identify the supply chain related problems. A sample of actors involved in a fish supply chain was chosen via the snowball sampling technique. The study identified different supply chain problems in fishing sector, such, fishermen have Inadequate knowledge to capture fish on market condition, Inadequate infrastructure-specially storage facilities, Climate change. As such, sea food sector will be highly improved. Considering the fact that not all the negative situations could be solved at the same time, it was necessary to choose one that would aim at reducing poverty and improving the lives of the fishermen, processors (mostly women) and other people directly/indirectly dependent on the fisheries resources. Efficient fish marketing was strategically selected to adequately solve the problem of inefficient fish supply chain. This will be done through building on existing opportunities such as high demand for fish and high productivity in some regions.

Key words: Fisheries sector, Marketing facilities, Snow ball sampling, Training to local sector

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